



# AmCham Tunisia COVID-19 Survey\*

*\* April 23-30, 2020, Based Tunis Governorate (4 districts)  
170 surveyed companies, 48 completed surveys  
15% respondents are large groups (500 + workers)*

# Key insights

## Impact on business:

**Over ¾ of the companies were able to maintain production and 59% of firms were able to effectively keep working.** It disrupted mainly travels (47.8% of firms), supply chain (30.4%) and financial services (47.8%). The main constraints were:

- administrative barriers,
- disruptions in value chains,
- logistics and human resources.

## Coping strategies:

- **about 1/3 of firms expected from their employees to keep productivity full time.**
- 2/3 of firms adopted remote work as a coping strategy.
- 46.7% of firms provided tips and assistance to facilitate remote working.



## Planning for the future:

- **51.1% of firms are not planning to reduce their workforce** while 34% of them report uncertainty about future plans.
- **56.5% of firms are not planning to reduce their production.**
- while **32%** of them **report uncertainty** about the future.

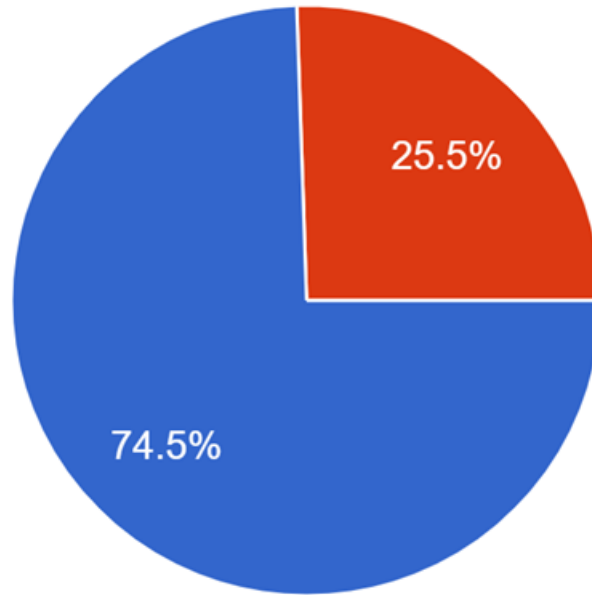
## Main conclusion

- 63% of firms report inadequate reactions from the administration to the crisis.
- 69.6% firms recommend for future surveys proposals for new government measures to stimulate the economy



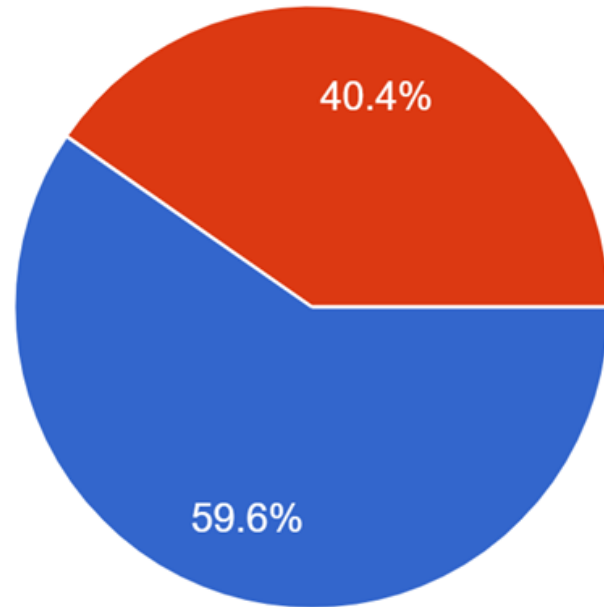
# 74.5% of firms able to maintain production

47 responses



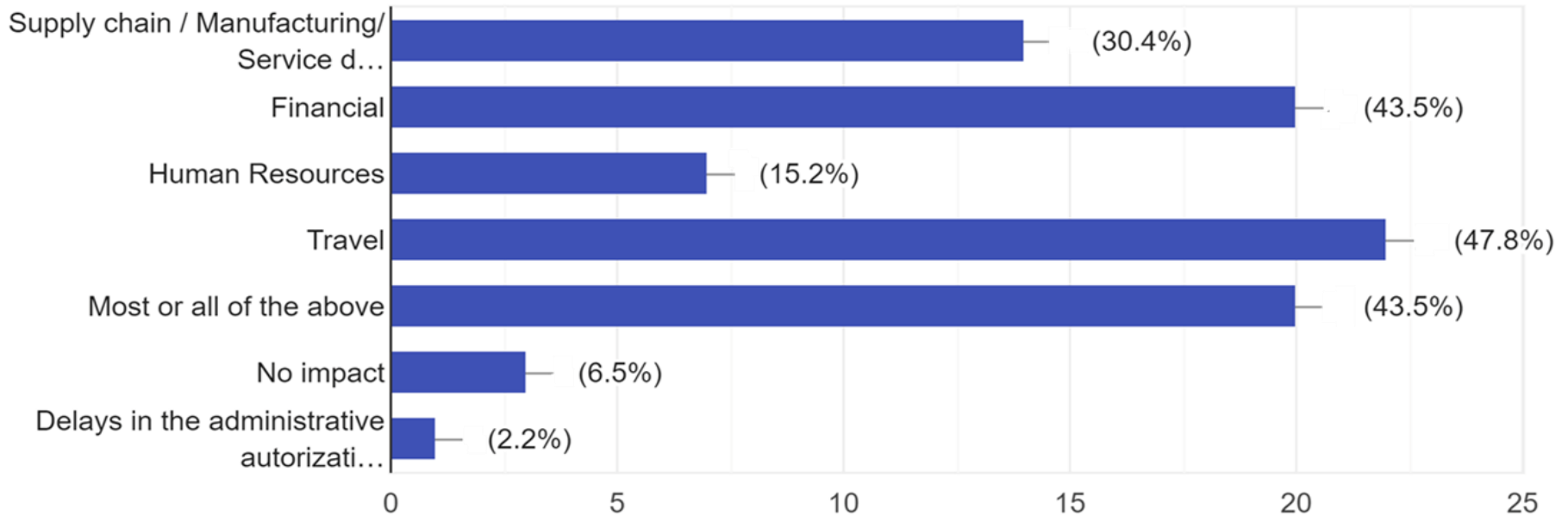
## 59.6% of firms able to Work effectively

47 responses



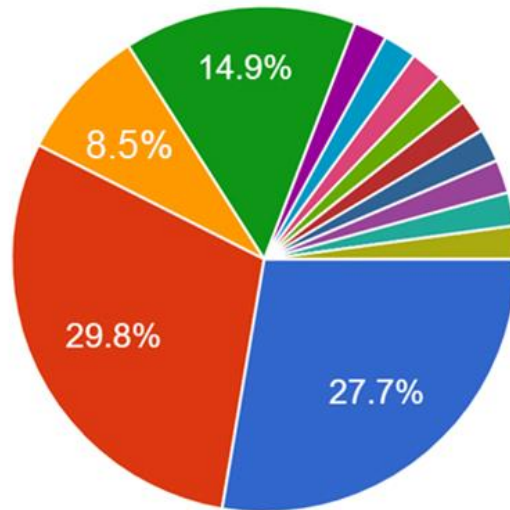
# COVID 19 impacted travels (47.8% of firms), supply chain (30.4%) and financial services (47.8%)

46 responses



# «Administration», disruptions encountered by other companies in the value chain, logistics and human resources reported as the main constraints

47 responses



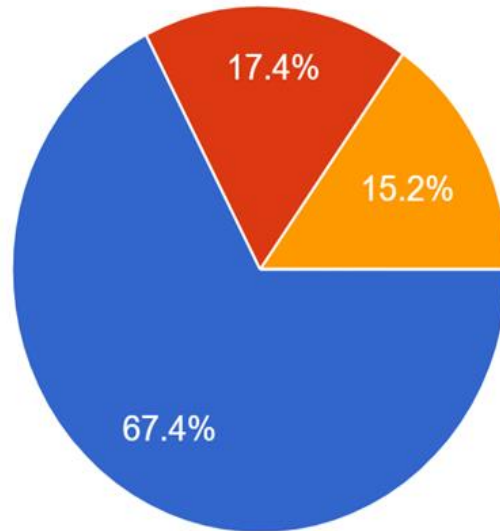
- Administration
- Other companies in the value chain
- Logistics
- Human resources

\*\*\* **Others:** Clients locked down \* Tourism \* transportation of employees \* Financial, bank \* Companies and people being blocked \* Hiring , Training and travel \* Delivery of certain services need physical presence



## 67.4% of firms adopted remote work as a coping strategy

46 responses



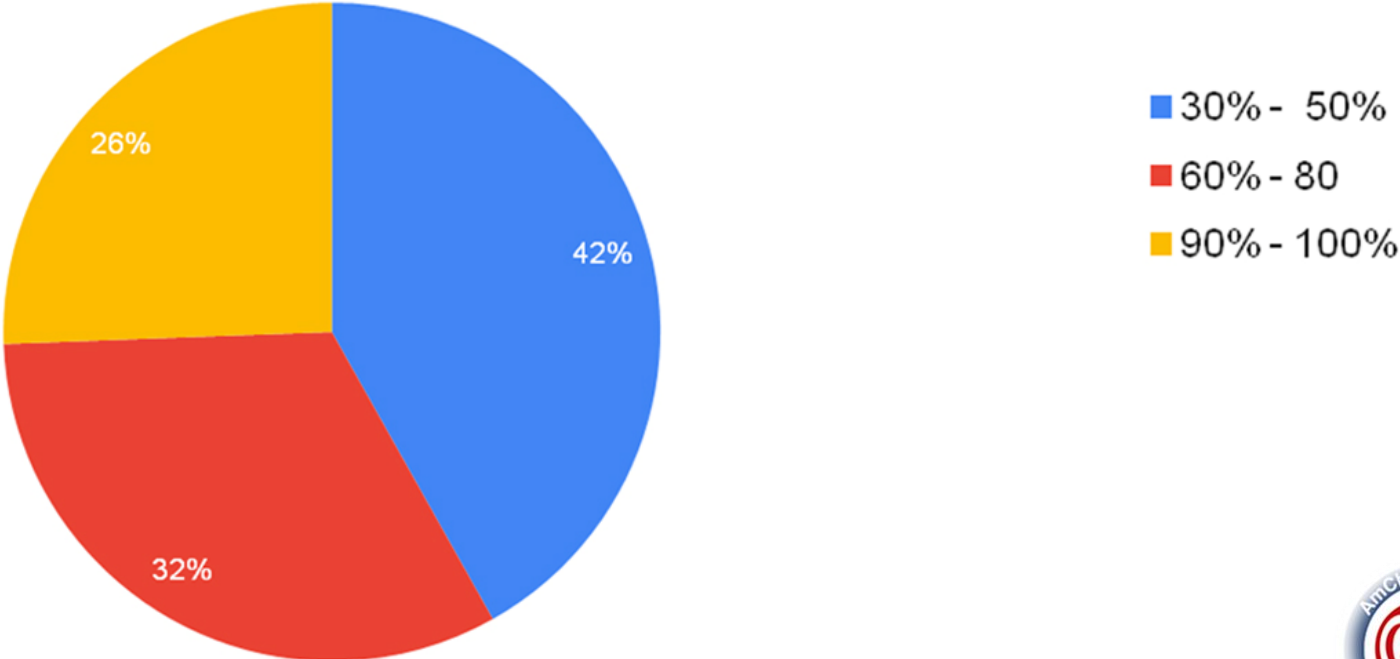
- Working remotely
- Reorganization of teams (example in factories / call center / management centers / Shared services, ...)
- Partial unemployment





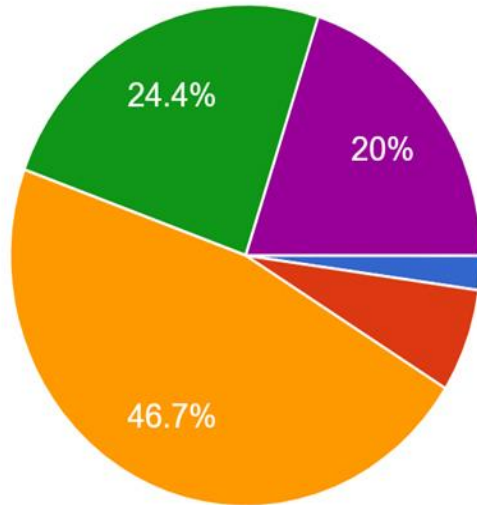
26% of firms only expect from their employees up to 90%-100% of their working time. 32% expect from workers 60% to 80% work engagement giving the current COVID19 crisis

43 responses



## 46.7% of firms provided tips and assistance to facilitate remote working

45 responses

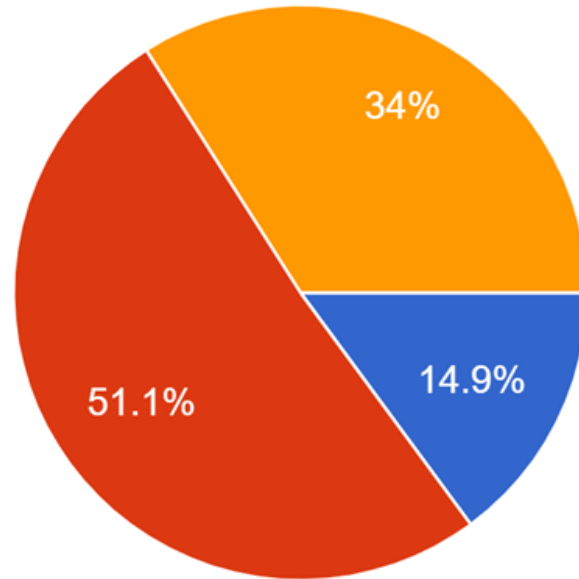


- Provide tips and assistance to facilitate remote working
- Remind employees of hygiene practices to maintain health
- Share information on current business continuity and pandemic response plans



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47 responses

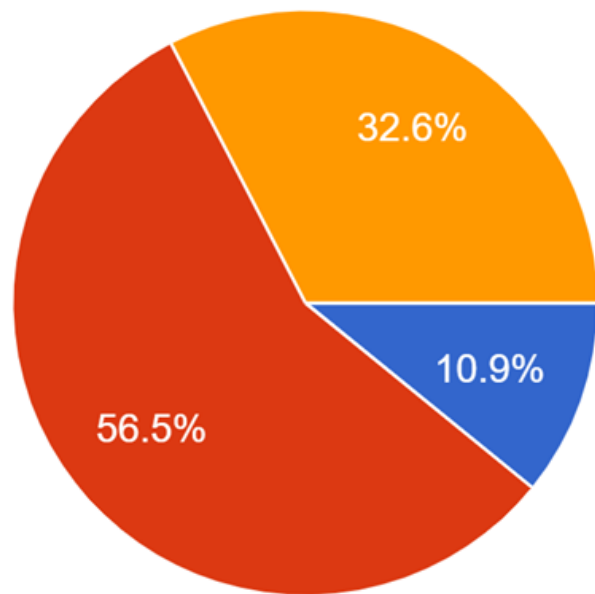


- Yes
- No
- We don't know yet



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46 responses

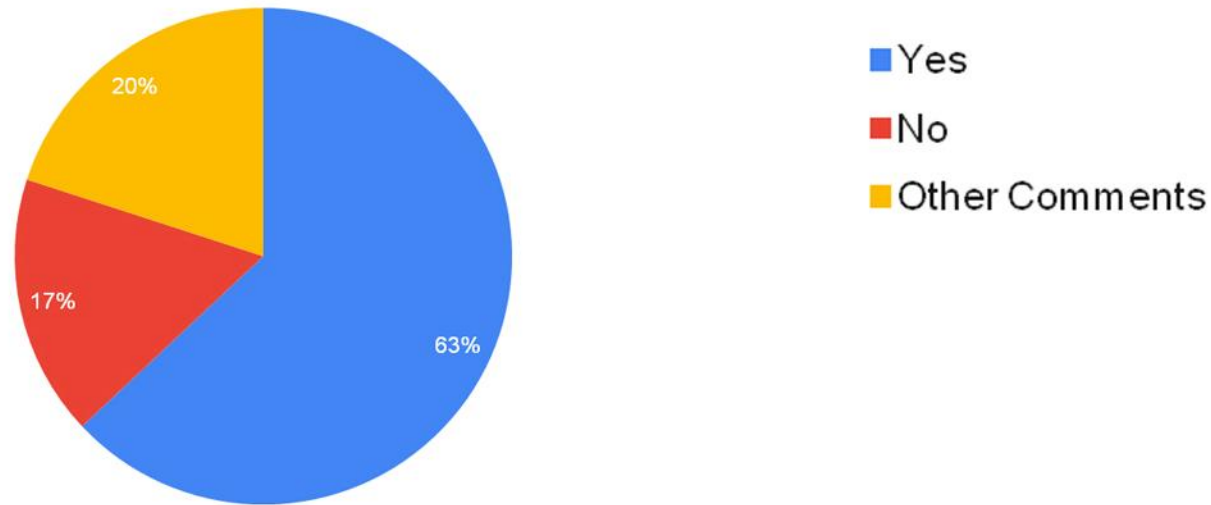


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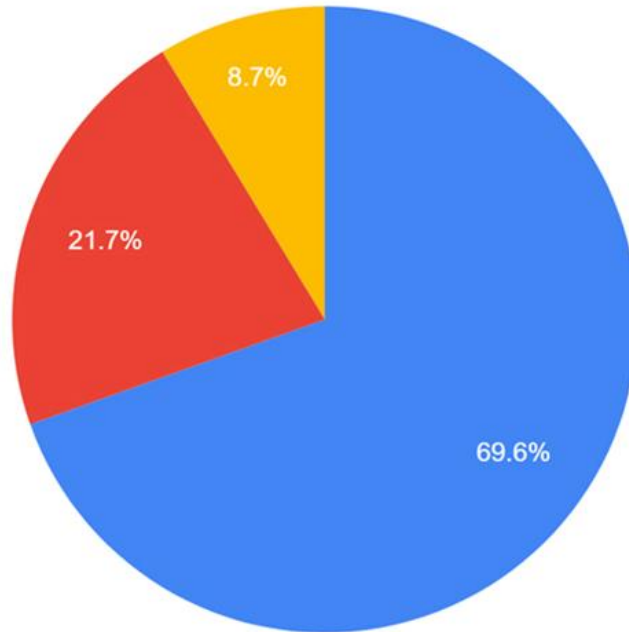
## 63% of firms report inadequate reactions from the administration to the crisis

47 responses



## 69.6% firms recommend future surveys proposals for new government measures to stimulate the economy

46 responses



- New government measures to stimulate economy
- New mandatory Health & security guidelines for workers to face COVID 19
- Others

